

Fall Book Release:

NATURAL ELEGANCE



PHOTOS: WILLIAM ABRANOWICZ



IN 2010, RUSH JENKINS AND KLAUS BAER decided to relocate their interior and exhibition design business from New York City, where Jenkins founded it in 2003, to the mountain town of Jackson Hole, Wyoming, in the heart of the Tetons. It's there that WRJ Design was born, and its 2,000-square-foot showroom quickly became a fixture just off the Town Square, serving as a venue to showcase not only their design sensibilities, but also their favorite artists and brands from around the globe. It's WRJ's urban sensibility, clean lines, and sophisticated touches, mixed with a mountain town sentiment and New West style drawn from the



natural beauty that surrounds them, that makes their design work unique. And this style has clearly resonated with a number of clients around the Rocky Mountain West and beyond.

This fall, WRJ Design released *Natural Elegance: Luxurious Mountain Living* (Vendome Press, \$75). The oversized coffee table book features 12 homes in more than 250 pages of photographs by William Abranowicz, with captions and passages written by Jenkins and Baer describ-

ing WRJ's mission, design style, and goals. The visually-pleasing book is a must for those inspired by the luxury that can be infused into mountain living.